

## Sherri Alexander, Freelance Web Developer

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## Overview

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Sherri Alexander is a seasoned freelance web developer in the Boston area with a passion for standards-compliant coding and accessibility. She enjoys hand-coding XHTML and CSS-based sites with an eye for detail and a twist of creative flair. Since 1994, Sherri has worked with such diverse clients as Grey Global Group, Corey McPherson Nash, Proctor and Gamble, MIT, Mars Incorporated (M&M'S), Campbell's Soup, Motorola, Merck, and Sony Pictures Classics.

## Sample URLs

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### MAXFactor

[www.maxfactor.com](http://www.maxfactor.com)

My role: Front-end developer. I coded the site with WCAG 2.0 accessibility in mind, and created the tricky Javascript double-level sliding nav which works seamlessly cross-browser (even on IE6).

### PET Milk

[www.petmilk.com](http://www.petmilk.com)

My role: Front-end developer. I built this wonderfully nostalgic site from the provided Photoshop designs, created the Javascript functionality, and helped to integrate the front-end development with the back-end .NET functionality.

### E Ink

[www.eink.com](http://www.eink.com)

My role: Front-end developer. I translated this sleek, appealing design into a set of XHTML/CSS front-end templates which were then used to build the site. Some custom Javascript functionality was also required.

### M&Ms.com

[www.mms.com](http://www.mms.com)

My role: Lead front-end developer. I created the XHTML templates and directed a team of other developers on this redesign effort.

## Computer Languages, Programs and Skills

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Hand-coded XHTML/HTML, CSS, jQuery, C# ASP.NET, ASP/VBScript, source control (VSS, SVN, git, Hg), Adobe Creative Suite CS5, Mac OS 6-X, various flavors of UNIX, Windows XP

## Professional Affiliation

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MITX (Massachusetts Innovation and Technology Exchange)

## Education

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Carnegie Mellon University, Drawing/Illustration BFA, 1994  
Study Abroad in Tours, France, Summer 1993; intensive study of the arts

## Employment History

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**Senior Web Developer**, Corey McPherson Nash.; June 2007 - Jan 2008

Coordinated web projects with a network of third-party vendors and developers, while simultaneously coding XHTML templates and maintaining IT operations for the company. Clients included Harvard Business School, Harvard Faculty Club, Liberty Mutual, Innosight, and Rule Broadcast Systems.

**Senior Web Developer**, Refinery, Inc.; Nov 2002 - May 2007

As one of Refinery's lead developers, researched new techniques and technologies, such as sIFR, AJAX, transparent PNGs in Internet Explorer, and emerging browsers like IE 7, Firefox 2, and Opera 9. Communicated new ideas and techniques to the team using internal forums, wikis, and blogs. Clients included Campbell's Soup, Sony Pictures Classics, Commerce Bank, Merrill Lynch, and Motorola.

**Web Developer**, Bosh Design, Inc.; Aug 2000-Nov 2002

Created award-winning intranet and internet websites for clients like DuPont Pharmaceuticals, Rohm and Haas Company, and Total Tec Systems. Kept abreast of new developments, like XHTML, XML, and web standards.

**Web Developer**, Aquent Partners; July 1999-Aug 2000

Met new challenges and solved problems at a dizzying variety of companies, from Fortune 500 to local family firms. Honed web skills on fast-paced projects using Active Server Pages (ASP), SQL database integration, and Javascript.

**Web Designer**, AdMed Inc., New Hope, PA; April 1997- November 1998

Conceptualized, designed, and implemented large web sites for corporate clients in the pharmaceutical and medical fields. Occasionally assisted with printed pieces or multimedia (Macromedia Director and Shockwave).

## Speaking/Training Engagements

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**Refinery; 2006**

Planned and presented a series of 4 Photoshop seminars for a technical audience which ranged the gamut from novice to power user. Comments were very positive.

**Rosemont College; Jan 2000-May 2000**

Taught a new Web Site Construction course for the English and Publishing Masters Program at Rosemont College. Facilitated seminar discussions, created assignments and lesson plans, and managed all aspects of the course personally.

*Please also see my LinkedIn profile: <http://www.linkedin.com/in/sherrialexander>  
Or you can follow me on Twitter: SherriAlexander*